



FREQUENTLY ASKED QUESTIONS

DIRECT INSTALL PROGRAM

WHAT IS THE DIRECT INSTALL (DI) PROGRAM?

The DI Program provides Jersey Central Power and Light (JCP&L) business customers with a “turnkey” program that makes it easy and affordable to upgrade to high-efficiency equipment. You can save on monthly energy costs with available energy-efficient lighting, HVAC, and refrigeration upgrades. Best of all, the program offers upgrades at no out-of-pocket cost to you by providing significant incentives and 0% financing for up to 5 years.

HOW DOES THE DI PROGRAM WORK?

JCP&L selected Willdan to work with a network of vetted local and national Program Allies to provide sales and installation services.

The Program Allies provide you with a no-cost facility assessment and cost proposal for relevant upgrades. The proposal includes line item costs and incentives, and the project’s simple payback (the length of time an upgrade is estimated to pay for itself in terms of monthly energy savings).

After the measures you select are installed, you pay your co-pay.

Willdan conducts pre- and post-inspections of the work to ensure the job was completed in line with program rules.

WHO IS ELIGIBLE FOR THE DI PROGRAM?

Businesses within JCP&L’s service territory in New Jersey that have an average annual electric demand of 200 kW or less are eligible to participate in the DI Program. If you are unsure of your electric demand, contact us.

CAN PUBLIC SECTOR CUSTOMERS PARTICIPATE IN THE DI PROGRAM?

The DI Program is offered to all non-residential customers of JCP&L in New Jersey with an average annual peak demand of 200 kW or less. In addition, the program is part of JCP&L’s Energy Efficiency program offerings, which have been approved by the New Jersey Board of Public Utilities.

IS FINANCING AVAILABLE FOR DI PROGRAM?

Qualifying customers may be eligible for 0% financing up to a 5 year term; see program website for details.

WHEN IS THE BEST TIME TO ENROLL?

The earlier the better to optimize your savings opportunities. The DI Program offers solutions for lighting, HVAC, and refrigeration upgrades to name just a few regardless of timing.

HOW IS THE INCENTIVE AMOUNT DETERMINED?

Incentives are determined based on category of installed new equipment and realized annual energy savings.

WHO SHOULD ATTEND THE INITIAL DI PROGRAM MEETING?

Someone who can speak knowledgeably about the current facilities energy use including heating and cooling, lighting, and refrigeration, and provide access to the facility for contractors installing recommended upgrades.

TYPES OF BUSINESSES

Most non-residential customers located in JCP&L's service territory with an average annual electric demand of 200 kW or less.



Offices



Schools



Police/Fire
Stations



Multifamily
(Common Areas)



Food &
Beverage



Religious
Buildings



Small Retail



Grocery/
Convenience



Healthcare




Auto Dealers



Warehouse/
Industrial

For additional questions about the Direct Install Program offered by
FirstEnergy's New Jersey utility, please contact:

 877-831-5419

 energysavenj@willdan.com

 energysavenj-business.com



Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit energysaveNJ.com.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.